



**PROGRAMME FOR THE INAUGURAL INTRA-AFRICAN TRADE FAIR
11-17 DECEMBER 2018
CAIRO EGYPT**

VENUE: AL MANARA CONFERENCE CENTER

Arrival and Registration

Sunday 9 December 2018	
Arrival and Registration	Press & Delegates Registration Desk

Monday 10 December 2018	
Arrival and Registration	Press & Delegates Registration Desk
19:00 – 21:00	Media cocktail event (on invitation) TBC

Day 1: Official Opening Ceremony of the Inaugural Intra-African Trade Fair

Tuesday 11 December 2018	
Official Opening Ceremony of the Inaugural Intra-African Trade Fair Event Lead MC: Mark Eddo, International Broadcaster and CEO, Mark Eddo Media	
07:30 – 09:00	Arrival and Registration
Official Opening Ceremony	
Room Theatre	
Refreshment break	
Heads of State Roundtable	Country Day: Egypt
Room VIP Roundtable	Trade and Investment Opportunities in Egypt
	Cultural Programme / Performance
Official opening of IATF Exhibition Center & unveiling of sponsors' wall	Room Theatre
Lunch	
14:00 – 15:30	Aligning the interests of Governments & Industry on Trade and Investment in Africa Moderators: Eleni Giokos, Correspondent, CNN Money Africa <ul style="list-style-type: none"> Introduction by H.E. Mostafa Madbouly, Prime Minister of Egypt Roundtable Participants: <ul style="list-style-type: none"> H.E. Moussa Faki Mahamat, Chairperson, African Union Commission H.E. Dr. Akinwumi Adesina, President, African Development Bank Vera Songwe, Executive Secretary, United Nations Economic Commission for Africa H.E. Mukhisa Kituyi, Secretary General, UNCTAD Donald Kaberuka, Member, Former President of the AfDB Arancha González, Executive Director, ITC Government Ministers from participating countries H.E. Hu Xiaolian, Chairperson, Export-Import Bank of China Aliko Dangote, President & Chief Executive, Dangote Group Tony Elumelu, Chairman, Heirs Holdings, the United Bank for Africa, Transcorp and Founder of The Tony Elumelu Foundation Samuel Dossou-Aworet, President, African Business Round Table LIU Liange, President, Bank of China Ahmed Elsewedy, President and CEO, Elsewedy Electrical Strive Masiyiwa, Founder and CEO, Econet Group Bassem Loukil, Group Chair, Loukil Group Eng. Hani Salem Sonbol, CEO, International Islamic Trade Finance Corporation

	<ul style="list-style-type: none"> • Samaila Zubairu, President and CEO, AFC • Alain Ebobissé, CEO, Africa50 • Admassu Tadesse, President and Chief Executive, Trade and Development Bank • Mohamed Abou El Enein, Chairman of Ceramica Cleopatra Group • Sinthya Roesly, Head of BOD & Executive Director, Indonesia Eximbank • Emma Wade-Smith OBE, Her Majesty's Trade Commissioner for Africa, United Kingdom • Simon Tientore, Chairman, Vista Group • Gabriele Volpi, Chairman, Intels Nigeria • Manuel Mota, CEO, Mota Engil Africa <p>The launch of the Pan-African Manufacturers' Association, by African Union</p> <p>Room Theatre</p>		
15:30 – 15:45	Refreshment break		
15:45 – 17:00	<table border="1"> <tr> <td> <p>Using trade to achieve economic transformation: What needs to be done to achieve concrete results under the AfCFTA?</p> <p>Moderator: Bronwyn Nielsen, Anchor-at-large, CNBC Africa</p> <ul style="list-style-type: none"> • Affiong Williams, CEO/Founder, Reelfruit, Nigeria • Emma Wade-Smith OBE, Her Majesty's Trade Commissioner for Africa, United Kingdom • Patrice Motsepe, Founder and Executive Chairman of African Rainbow Minerals • Admassu Tadesse, President and Chief Executive, Trade and Development Bank • Samaila Zubairu, President and CEO, African Finance Corporation • Mamadou Biteye, Managing Director, Africa Regional Office, The Rockefeller Foundation • Mahesh R. Patel, Executive Chairman, ETG • Amb. Mary Beth Leonard, United States Representative to the Africa Union • Mr. Pierre Guislain, Vice President, Private Sector, Infrastructure and Industrialization <p>Room Theatre</p> </td> <td> <p>Russia-Egypt Partnership and strategic cooperation in trade and economic relations</p> <p>Moderator: Nikolay Aslanov - Deputy Trade Representative of the Russian Federation in the Arab Republic of Egypt (on agreement)</p> <p>Welcoming speech: Representative of REC (on agreement)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Representative of the Ministry of Industry and Trade, Egypt (on agreement) • A representative of the General Organization for Export and Import Control (GOEIC) of Egypt (on agreement) • A representative of the General Organization on Free Zones and Investments at the Ministry of Investment of Egypt (GAFI) (on agreement) • A representative of the Egyptian Federation of Chambers of Commerce (on agreement) • A representative of the Egyptian Federation of Industries • The representative of UK Technopolis Moscow (on agreement) <p>Room Conference Hall</p> </td> </tr> </table>	<p>Using trade to achieve economic transformation: What needs to be done to achieve concrete results under the AfCFTA?</p> <p>Moderator: Bronwyn Nielsen, Anchor-at-large, CNBC Africa</p> <ul style="list-style-type: none"> • Affiong Williams, CEO/Founder, Reelfruit, Nigeria • Emma Wade-Smith OBE, Her Majesty's Trade Commissioner for Africa, United Kingdom • Patrice Motsepe, Founder and Executive Chairman of African Rainbow Minerals • Admassu Tadesse, President and Chief Executive, Trade and Development Bank • Samaila Zubairu, President and CEO, African Finance Corporation • Mamadou Biteye, Managing Director, Africa Regional Office, The Rockefeller Foundation • Mahesh R. Patel, Executive Chairman, ETG • Amb. Mary Beth Leonard, United States Representative to the Africa Union • Mr. Pierre Guislain, Vice President, Private Sector, Infrastructure and Industrialization <p>Room Theatre</p>	<p>Russia-Egypt Partnership and strategic cooperation in trade and economic relations</p> <p>Moderator: Nikolay Aslanov - Deputy Trade Representative of the Russian Federation in the Arab Republic of Egypt (on agreement)</p> <p>Welcoming speech: Representative of REC (on agreement)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Representative of the Ministry of Industry and Trade, Egypt (on agreement) • A representative of the General Organization for Export and Import Control (GOEIC) of Egypt (on agreement) • A representative of the General Organization on Free Zones and Investments at the Ministry of Investment of Egypt (GAFI) (on agreement) • A representative of the Egyptian Federation of Chambers of Commerce (on agreement) • A representative of the Egyptian Federation of Industries • The representative of UK Technopolis Moscow (on agreement) <p>Room Conference Hall</p>
<p>Using trade to achieve economic transformation: What needs to be done to achieve concrete results under the AfCFTA?</p> <p>Moderator: Bronwyn Nielsen, Anchor-at-large, CNBC Africa</p> <ul style="list-style-type: none"> • Affiong Williams, CEO/Founder, Reelfruit, Nigeria • Emma Wade-Smith OBE, Her Majesty's Trade Commissioner for Africa, United Kingdom • Patrice Motsepe, Founder and Executive Chairman of African Rainbow Minerals • Admassu Tadesse, President and Chief Executive, Trade and Development Bank • Samaila Zubairu, President and CEO, African Finance Corporation • Mamadou Biteye, Managing Director, Africa Regional Office, The Rockefeller Foundation • Mahesh R. Patel, Executive Chairman, ETG • Amb. Mary Beth Leonard, United States Representative to the Africa Union • Mr. Pierre Guislain, Vice President, Private Sector, Infrastructure and Industrialization <p>Room Theatre</p>	<p>Russia-Egypt Partnership and strategic cooperation in trade and economic relations</p> <p>Moderator: Nikolay Aslanov - Deputy Trade Representative of the Russian Federation in the Arab Republic of Egypt (on agreement)</p> <p>Welcoming speech: Representative of REC (on agreement)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Representative of the Ministry of Industry and Trade, Egypt (on agreement) • A representative of the General Organization for Export and Import Control (GOEIC) of Egypt (on agreement) • A representative of the General Organization on Free Zones and Investments at the Ministry of Investment of Egypt (GAFI) (on agreement) • A representative of the Egyptian Federation of Chambers of Commerce (on agreement) • A representative of the Egyptian Federation of Industries • The representative of UK Technopolis Moscow (on agreement) <p>Room Conference Hall</p>		
19:00 – 22:00	<p>IATF Gala Dinner <i>by invitation</i></p> <ul style="list-style-type: none"> • AfCFTA ratification and implementation; a game changer for African economies, by H.E. Vera Songwe, Executive Secretary, UNECA <p>Venue TBC</p>		

Day 2: Intra-African Trade Finance and Payment Systems Forum and Country Day Exhibitions & Business to Business Exchanges (B2Bs) running parallel

Wednesday 12 December 2018 Intra-African Trade Finance and Payment System Business Forum			
08:00 – 09:00	Sponsored breakfast, by invitation		
09:00 – 10:00	Country Day: Zimbabwe Signing Ceremony <ul style="list-style-type: none"> Zim Open: Facility for Investment Promotion Darwendale Platinum Project in Zimbabwe, by Great Dyke Investments Pty Ltd. \$507 million Room Theatre		
10:00 – 11:00	Parallel Session Intra-African Trade Town Hall Moderator: TBC Panelists: <ul style="list-style-type: none"> Strive Masiyiwa, Founder and CEO, Econet Group. Prof. Benedict O. Oramah, President and Chairman of the Board of Directors, Afreximbank Naguib Sawiris, Chairman, Orascom Telecom Aliko Dangote, President & Chief Executive, Dangote Group H.E. Dr. Akinwumi Adesina, President, African Development Bank Signing Ceremonies <ul style="list-style-type: none"> Partnership Agreement between Thelo and DB Engineering & Consulting GmbH USD 170 Million Intra-African Investment Finance Facility in favor of Orascom Investment Holding Room Theatre	Parallel Session Ministers of Trade Meeting Facilitated by African Union Room Marquee	Parallel Session PACCI's International Business Forum series What the African Continental Free Trade Agreement (AfCFTA) means for your business Room Lecture Hall B
11:00 – 11:15	Refreshment break		
11:15 – 12:10	Parallel Session Improving the Environment for Enhancing Intra-African and South-South Trade Financing Moderator: Heba Salama, CEO, COMESA Regional Investment Agency Panelists: <ul style="list-style-type: none"> Eng. Hani Salem Sonbol, CEO, ITFC Jean-Louis Ekra, Former President, Afreximbank Hesham Ahmed Mahmoud Okasha, Chairman of National Bank of Egypt SHU Chang, Deputy General Manager of the Trade Finance Dept, China EximBank Sinthya Roesly, Chairperson & Executive Director, Indonesia Eximbank Charles O. Boamah AfDB, Vice President Nnamdi Okonkwo, Managing Director and CEO, Fidelity Bank Signing Ceremonies <ul style="list-style-type: none"> USD 500Million Global Facility in favor of ELSEWEDY Financial Advisory Mandate with ELSEWEDY and Arab Contractors on the USD 3.6Billion Tanzania Dam Project Partnership agreement between Loukil Group (Tunisia) and Unionaire (Egypt) (Facilitated by Afreximbank) 	Parallel Session Ministers of Trade Meeting Facilitated by African Union Room Marquee	Parallel Session PACCI's International Business Forum series What the African Continental Free Trade Agreement (AfCFTA) means for your business <i>(Continued)</i> Room Lecture Hall B

	Room Cinema Hall			
12:10 – 13:00	Parallel Session Making Intra-African Trade work for Business – Views from Practitioners Moderator: Omar Ben Yedder, IC Publications Group Panelists: <ul style="list-style-type: none"> Ade Ayeyemi, CEO, Ecobank Transnational Bassem Loukil, Group Chair, Loukil Group, Tunisia H.E. Dr. Mohamed Ibn Chambas, United Nations Office for West Africa and the Sahel V. Shankar, CEO, Gateway Partners Onajite Paul Okoloko, Group CEO / Managing Director, Notore Chemical Industries Plc Bulelani Gratitude Magwanishe, Deputy Minister of Trade and Industry Room Cinema Hall	Parallel Session Harnessing Intra-African Investment Opportunities – Lessons of experience Moderator: Anver Versi, Editor-in-Chief, The Africa Report Panelists: <ul style="list-style-type: none"> H.E. Dr. Sahar Nasr, Minister of Investment and International Cooperation, Egypt Bogolo Joy Kenewendo, Minister of Trade, Industry and Investment, Botswana Rob Davies, Minister of Trade and Industry, South Africa Prof. Mthuli Ncube, Minister of Finance, Zimbabwe Paulo Gomes, President, Constelor Holdings H.E. Jean-Claude BROU, President of ECOWAS Commission Room Conference Hall	Parallel Session Round Table on Linking Africa (Event organized by Cross-Border Road Transport Agency and World Road Transport Association) Room Lecture Hall A	Parallel Session PACCI's International Business Forum series What the African Continental Free Trade Agreement (AfCFTA) means for your business (Continued) Room Lecture Hall B
13:00 – 14:00	Lunch Break			
14:00 – 15:00	Parallel Session The Role of Central Payment and Settlement Systems in Facilitating Trade in Africa Moderator: Bronwyn Nielsen, Anchor-at-large, CNBC Africa Panelists: <ul style="list-style-type: none"> Dr. Ngozi Egbuna, Director General, WAMI Maxine Hlaba, Head of the SADC Banking Association – Executive Secretariat Mahmood Mansoor, CEO, COMESA Clearing House Theresa Henshaw, Head of Global Markets Sales, Crown Agents Bank H.E. Prof. Victor Harison, Commissioner for Economic Affairs, African Union Dr Robert Ochola, Director of Strategy & Innovation, Afreximbank Andrew Korner, CEO, Go Africa Room Cinema Hall	Parallel Session Promoting Africa's Infrastructure Inter-connectivity to Facilitate Intra-African Trade and industrialisation Hosted by China EximBank and Afreximbank Moderator: Eleni Giokos, Correspondent, CNN Money Africa Panelists: <ul style="list-style-type: none"> HU Xiaolian, Chairman, China Eximbank Qu Weixi, Vice President, Chinese Academy of International Trade and Economic Co-operation, Ministry of Commerce, China WEN Gang, Vice President, China Communications Company Ltd. LI Yanming, Vice President, Powerchina International Group Ltd. Ji Weimin, President, CGCOC Group Co., LTD Alain Ebobise, CEO, Africa50 H.E. Dr. Amani Abou-Zeid, Commissioner for Infrastructure and Energy, African Union Commission LI Yong, Director General, United Nations Industrial Development Organisation WEN Gang, Vice President of China Communications Company Ltd, GAO, Lei, Vice President, CGCOC Group Co., LTD Presentation by China EximBank on Deepening RMB Internationalisation: Promoting the use of RMB in Africa via Panda Bond and Others Signing Ceremony <ul style="list-style-type: none"> Corporation Agreement between China EximBank & Afreximbank for USD 500Million Room Conference Hall	Parallel Session Ministers of Trade Meeting Facilitated by African Union Room Marquee	Parallel Session PACCI's International Business Forum series What the African Continental Free Trade Agreement (AfCFTA) means for your business (Continued) Room Lecture Hall B
15:00 - 16:00	Parallel Session	Parallel Session	Parallel Session	Parallel Session

	<p>The Creative Africa Exchange (CAX) Summit</p> <p>Moderator: Constant Nemale, Founder, Africa24</p> <p>Presenters:</p> <ul style="list-style-type: none"> Abiola Oke, CEO, OkayAfrica Rita Dominic, Actress <p>Panelists:</p> <ul style="list-style-type: none"> Yusuf Daya, Senior Manager, Trade Policy and Market Access, Afreximbank Ife Sekibo, Managing Director, Heritage Bank Patrick Kabanda, Author of "The Creative Wealth of Nations" Maureen Njuguna, Venture capitalist for Africa Sherif Awad, Film Critic Alex Okosi, Vice-President, Viacom <p>Room Cinema Hall</p>	<p>The Experience of China's industrial park development and its implications on the industrialisation development of Africa for export manufacturing</p> <p>Hosted by China Exim Bank and Afreximbank</p> <p>Moderator: TBC</p> <p>Panelists:</p> <ul style="list-style-type: none"> H.E. Admiral Mohab Mohamed Hussien Mameesh, Chairman, Suez Canal Economic Zone Femi Edun, Special Advisor to Minister of Industry, Trade and Investment, Nigeria ZHU Canzhang, General Manager, Corporate Business Dept., China Eximbank YUAN Li, Chairman, China Civil Engineering Construction Corporation LIU Aiming, Chairman of China-Africa TEDA Investment Co., LTD ZHANG Huarong, Chairman of HuaJian International Light Industry City (Ethiopia) PLC <p>Signing Ceremonies</p> <ul style="list-style-type: none"> Strategic Co-operation between The Suez Canal Economic Zone & Afreximbank MoU between Afreximbank & Gabon Special Economic Zone (GSEZ) to jointly develop industrial parks and trade enabling infrastructure in selected African countries USD 200Million MoU between Afreximbank & the Federal Ministry of Industry, Trade and Investment of Nigeria to jointly develop industrial parks and special economic zones in Nigeria USD 1.235Billion MoU between the Afreximbank, GSEZ and the Government of Egypt (Suez Canal Authority) for the supply of veneer wood products from Gabon to Egypt Afreximbank - Government of Togo Partnership Agreement for Industrial park Development USD 200Million Afreximbank – Government of Cote D'Ivoire Partnership Agreement for Industrial park Development USD 300Million Signing of Automotive Park collaboration between Nigerian, Ghana and Kenya <p>Room Conference Hall</p>	<p>Trade Finance for Female Entrepreneurs</p> <p>Facilitated by UNECA/ATPC</p> <p>Moderator: Vanessa Erogbogbo, Head, Women and Trade programme, International Trade Centre</p> <p>Panelists:</p> <ul style="list-style-type: none"> Abeba Tesfai, Director, Women Economic Empowerment & Marketing, Enat Bank Ben Shepherd, Principal, Developing Trade Consultants Patricia Poku-Diaby, CEO, Plot Enterprise Vanessa Mounzar, Director for Gender, Women and Civil Society, African Development Bank <p>Room Lecture Hall A</p>	<p>Ministers of Trade Meeting</p> <p>Facilitated by African Union</p> <p>Room Marquee</p>	<p>PACCI's International Business Forum series</p> <p>What the African Continental Free Trade Agreement (AfCFTA) means for your business.</p> <p><i>(Continued)</i></p> <p>Room Lecture Hall B</p>
16:00 – 16:15	Refreshment Break				
16:15-17:15	Parallel Session	Parallel Session	Parallel Session	Parallel Session	

	<p>Pulling Together Intra-African Trade Promotion Initiatives of African Multilateral Financial Institutions</p> <p>Moderator: Hichem Ben Yaich, Editor, African Banker & African Business in French</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Kanayo Awani, Managing Director, Intra-African Trade Initiative, Afreximbank • AfDB Representative, TBC • Dr. Frannie Leautier, Senior Vice President, Trade Development Bank • Samaila Zubairu, President and CEO, AFC • Bashir Ifo, ECOWAS Bank for Investment and Development • Vivienne Yeda, Director General, East Africa Development Bank <p>Room Cinema Hall</p>	<p>The Second AfroChampions Club Meeting</p> <p>Room Lecture Hall A</p>	<p>Ministers of Trade Meeting</p> <p>Facilitated by African Union</p> <p>Room Marquee</p>	<p>PACCI's International Business Forum series</p> <p>What the African Continental Free Trade Agreement (AfCFTA) means for your business.</p> <p>(Continued)</p> <p>Room Lecture Hall B</p>
17:15 – 18:15	<p>Pulling Together Intra-African Trade Promotion Initiatives of ECAs</p> <p>Moderator: Stéphane Ballong, Journalist, Jeune Afrique</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mervat Zohdy El Sayed Soltan, Chairperson, Export Development Bank of Egypt • Lawrence Agyinsam, Ghana EXIM • George O. Otieno, Chief Executive Officer, Africa Trade Insurance • Kutoane Kutoane, CEO of Export Credit Insurance Corporation of South Africa Soc Ltd • Abubakar A. Bello, Managing Director / Chief Executive, NEXIM • Louis Taylor, Chief Executive, UK Export Finance • Russian Export Center <p>Room Cinema Hall</p>			
18:30 – 20:30	<p>IATF Ambassadors Awards Dinner and Ceremony <i>(by invitation)</i></p> <p>Cultural performance by Country Day host</p> <p>Venue TBC</p>			

Day 3: Unlocking Africa's Trade Potential: Industrialisation and the Role of Regional Value Chains and Country Day Exhibitions & B2Bs and Fashion Show Running Parallel

Thursday 13 December 2018 Unlocking Africa's Trade Potential: Industrialisation and the Role of Regional Value Chains				
07:30 – 09:00	Sponsored Breakfast (by invitation)			
09:00 – 10:00	Country Day: Nigeria Signing Ceremony for Nigeria-Africa Trade and Investment Promotion Programme: USD 1Billion Room Theatre			
10:00 – 11:00	Parallel Session Building Africa's Manufacturing Capacities on the Shoulders of SMEs – Opportunities for Export Trading Companies Facilitated by African Union Commission Moderator: TBC Panelists: <ul style="list-style-type: none"> African Minister (Chair of the Specialised Technical Committee on Trade, Industry and Minerals) H.E. Amb. Albert Muchanga, AU Commissioner for Trade and Industry H.E. Amira Elfadil, AU Commissioner for Social Affairs Mohamed M. Abou El Enein, Chairman, Cleopatra Group H.E. Mr. Li Yong, Director General, UNIDO Professor Kenichi Ohno, author of "Learning to Industrialise" ZHANG Huarong, Chairman of HuaJian International Light Industry City (Ethiopia) PLC Segun Awolowo, CEO, Nigeria Export Promotion Council Room Theatre	Parallel Session Launch of Training Programme on How to Export: Bootcamp Facilitated by Export Development Agency, Egypt Room Lecture Hall B (By invitation)	Parallel Session Ministers of Trade Meeting Facilitated by African Union Room Marquee	
11:00 – 11:15	Refreshment Break			
11:15 – 13:00	Parallel Session Using industrialisation to increase intra-African trade: How to develop private sector- anchored and market-driven regional value chains (11:15 – 12:15) Moderator: Boason Omofaye, Channels Television, Nigeria <ul style="list-style-type: none"> Justin Yifu Lin, Professor and Founding Director of the China Centre for Economic Research (CCER) at Peking University Professor Mike Morris, Director of the Policy Research on International Services and Manufacturing (PRISM), and Professor of Economics, University of Cape Town, South Africa. Keun Lee, Seoul National University - School of Economics Discussion & Q&A session Room Conference Hall	Parallel Session Harnessing the power of E-Commerce to promote intra-African Trade Facilitated by African Union Moderator: Dylan Piatti, Snr. Chief of Staff, Consumer & Industrial Products Industry Deloitte Africa, Chairman of the Board, Ecommerce Forum Africa Keynote address: H.E. Mr. Hailemariam Desalegn, Former Prime Minister of Ethiopia Panelists: <ul style="list-style-type: none"> H.E. Amb. Albert M. Muchanga, Commissioner for Trade and Industry, African Union John Obaro, Managing Director, Systemspecs, Nigeria, Blockchain solutions for Africa Mulualem Syoum, CEO and Chairman, Africa E-Commerce Development International, Continental Platform for E-Commerce-African Electronic Trade (A-eTrade) David Luke, Coordinator, African Trade Policy Centre African Civil Society on the Information Society (Winner of the 2018 of the e-commerce mobile application Awards), Sacha Poignonnet, CEO, Jumia Group Discussants: <ul style="list-style-type: none"> Shubham Yadav, Co-founder of Coindelta: Fintech Solutions for Developing Countries Dr. Mona Farid Badran, Associate Professor, University of Cairo Dr. Nagwa El-Shenawi, Undersecretary for Information & Decision Support, Ministry of Communication and Information Technology (MCIT), Egypt Room Cinema Hall	Parallel Session Training Programme Bootcamp on How to Export Facilitated by Export Development Agency, Egypt Room Lecture Hall B (By invitation)	Parallel Session Ministers of Trade Meeting Facilitated by African Union Room Marquee
13:00 – 14:00	Lunch break			
14:00 – 15:00	Parallel Session Strategies for promotion of the Steel Value chain in Africa Moderator: Patrick Smith, Editor in Chief, The Africa Report	Parallel Session Strategies for promotion of the Auto Value Chain in Africa Moderator: TBC Panelists:	Parallel Session Training Programme Bootcamp on How to Export Facilitated by Export Development Agency, Egypt	Parallel Session Ministers of Trade Meeting Facilitated by African Union Room Marquee

	<p>Panelists:</p> <ul style="list-style-type: none"> Hon. Abubakar Bawa Bwari, Minister of State (Solid Minerals Development), Nigeria AUC Representative - TBC Andrey Slepnev CEO, Russian Export Center Moeletsi Mbeki, Chairman of KMM Investments (Pty) Limited and Endemol South Africa (Pty) Limited and proponent of the Pan-African Steel Value Chain Ahmed Abou Hashima, CEO, Egyptian Steel Company <p>Room Conference Hall</p>	<ul style="list-style-type: none"> Alec Erwin, UBU Investment Holdings (Private) limited Andrew Audu Dibal, GM, Innoson Vehicle Manufacturing Company of Nigeria. Joel Jackson, Founder/CEO, Mobius Motors, Kenya Dr. Raouf Ghabbour, Chairman of the Board of Directors and CEO, Ghabbour Auto Rudi van Niekerk, Managing Director, GAC Motors, Nigeria Thomas Schäfer, Chairman and Managing Director, Volkswagen Group South Africa Glen Sealey, CEO, Maserati EAI-SA Tim Abbott, Managing Director, BMW South Africa <p>Signing Ceremony Signing of the Auto Park Programme between Nigeria, Kenya and Ghana</p> <p>Room Cinema Hall</p>	<p>Room Lecture Hall B (By invitation)</p>		
15:00 - 16:00	<p>Parallel Session</p> <p>Strategies for promotion of the Agro-processing value chain in Africa</p> <p>Moderator: TBC</p> <p>Panelists:</p> <ul style="list-style-type: none"> Paul Miyonmide Gbededo, Group Managing Director, Flour Mills, Nigeria Edmund Poku- Managing Director, Niche Cocoa Industry Ltd, Ghana Islam Salem, Managing Director, Canal Sugar, Egypt Sunny Verghese, Co-founder and Group CEO, Olam International Anish Jain, Chief Treasury Officer, ETG <p>Room Cinema Hall</p>	<p>Parallel Session</p> <p>Developing regional value chains in North Africa</p> <p>Facilitated by UNECA/ITFC/ITC</p> <p>Presenters:</p> <ul style="list-style-type: none"> Aziz Jaid, Economiste, Bureau de la CEA en Afrique du Nord Prof. Driss Slim ESSEC Tunis <p>Discussion & Q&A</p> <p>Room Conference Hall</p>	<p>Parallel Session</p> <p>Introduction to the Pan-African Private Sector Trade and Investment Committee (PAFTRAC)</p> <ul style="list-style-type: none"> Prof. Patrick Utomi, Founder, the Centre for Values in Leadership, Nigeria Samuel Dossou-Aworet, President and Chairman, African Business Roundtable Dr. Amany Asfour, Chair, COMESA Business Council and President, African Alliance for Woman Empowerment Marie-Chantal Kaninda, Executive Director of the World Diamond Council Walid Loukil, Managing Director, The Loukil Group Agostinho Kapaia, President, Opaia Group <p>Room Lecture Hall A</p>	<p>Parallel Session</p> <p>Training Programme Bootcamp on How to Export</p> <p>Facilitated by Export Development Agency, Egypt</p> <p>Room Lecture Hall B (By invitation)</p>	<p>Parallel Session</p> <p>Ministers of Trade Meeting</p> <p>Facilitated by African Union</p> <p>Room Marquee</p>
17:00 – 19:00	<p>Fashion Show</p>				

**Day 4: Reducing the Cost of doing Business in Africa,
Exhibitions Running Alongside Country Day Feature & B2Bs**

Friday 14 December 2018 Reducing the Cost of Doing Business in Africa			
07:30 – 09:00	Sponsored Breakfast, by invitation		
09:30 – 10:15	<p>Understanding Policies and Legal Framework for Intra-African Trade Facilitation</p> <p>Moderator: Godfrey Mutizwa, Former Editor in Chief, CNBC Africa</p> <ul style="list-style-type: none"> • Arancha González, Executive Director, International Trade Centre (ITC) • H.E. Mukhisa Kituyi, Secretary General, UNCTAD • David Luke, Coordinator of the African Trade Policy Centre (ATPC) • H.E. Kunio Mikuriya, Secretary General, World Customs Organisation • H.E. Jean-Claude BROU, President of ECOWAS Commission • Dr. Ratnakar Adhikari, Executive Director, Enhanced Integrated Framework <p>Signing Ceremony</p> <p>USD 6.7Million Intra-African Trade Facilitation Financing in favor of Samfuel Zambia, to finance the construction of three truckstops that will support efforts to decongest border posts between Zambia, Zimbabwe and DRC</p> <p>Room Cinema Hall</p>		
10:15 – 10:45	<p>A Conversation with Didier Drogba From a Football Ace to a Business Executive: Leveraging the Brand Equity of African Stars</p> <p>Moderator: TBC</p> <p>Room Cinema Hall</p>		
10:45 – 11:00	Refreshment break		
11:00- 11:45	<p>Parallel Session</p> <p>Infrastructure for a sustainable Intra-African Trade Promotion – Energy</p> <p>Powering Africa's Markets and Trade Transformation</p> <p>Facilitated by African Union</p> <p>Opening Remarks: H.E. Dr. Amani Abou-Zeid, Commissioner for Infrastructure and Energy, African Union Commission</p> <p>Moderator: TBC</p> <p>Panel Discussion:</p> <ul style="list-style-type: none"> • Cheikh Bedda, Director, Infrastructure and Energy, African Union Commission (AUC) • Khaled Abu Bakr, Executive Chairman, TAQA Arabia, Egypt • Safiatou Alzouma, Head of Africa Renewable Energy Initiative (AREI), African Development Bank • Francesco Venturini, CEO Enel Green Power and Res4Africa President • Dr. Mohamed Moussa Omran, First Under-Secretary of State, Ministry of Electricity and Renewable Energy, Egypt • Khaled Abou Bakr, Executive Chairman, TAQA Arabia, Egypt • Siengui Apollinaire Ki, Secretary General, West-African and Southern Africa Power pool • Tunde J. Afolabi, Chairman/ CEO, Amni International Petroleum Company Limited <p>Signing Ceremony</p> <p>SnCF Africa MoU with BlueOrchard, R20 and AfroChampions USD 350Million</p> <p>Room Cinema Hall</p>	<p>Parallel Session</p> <p>Improving Access to Trade and market information in Africa</p> <p>Moderator: William Wallis, Financial Times</p> <ul style="list-style-type: none"> • Treasure Maphanga, Director of Trade and Industry, AU Commission • Lizanne Case, Head, Trade Information, Afreximbank • Jendayi E. Frazer, AFEX Managing Partner • Hisham Ezz Al-Arab, Chief Executive Officer and Board Chair, CIB • Chris Goromonzi, Managing Director, Bourse Africa • Uzoma Dozie Diamond Bank, Managing Director/Chief Executive • Rob Withagen, Co-Founder / CEO, Asoko Insight <p>Room Conference Hall</p>	<p>Parallel Session</p> <p>Training Programme Bootcamp on How to Export</p> <p>Facilitated by Export Development Agency, Egypt</p> <p>Room Lecture Hall B</p> <p>(By invitation)</p>
11:45 – 13:00	<p>Parallel Session</p> <p>Infrastructure for a sustainable Intra-African Trade Promotion – Information and Communication Technology</p> <p>African Digital Transformation for Economic Growth</p> <p>Facilitated by African Union</p> <p>Moderator: TBC</p> <p>Opening Remarks: Hon. Dr. Amr Talaat, Minister of</p>	<p>Parallel Session</p> <p>Towards a Pan-African Transit Guarantee Scheme</p> <p>Moderator: Sindiso Ngwenya, Former Secretary General, COMESA</p> <p>Panelists:</p> <ul style="list-style-type: none"> • H.E. Christian Labrot, President, International Road Transport Union (IRU) • Souef Kamaldine, Chair, AU DG Customs Sub-committee 	<p>Parallel Session</p> <p>Training Programme Bootcamp on How to Export</p> <p>Facilitated by Export Development Agency, Egypt</p> <p>Room Lecture Hall B</p> <p>(By invitation)</p>

	<p>Communications & Information Technology, Egypt</p> <p>Discussion:</p> <ul style="list-style-type: none"> Islam Zekry, Chief Data Officer, Commercial International Bank (CIB), Egypt Boutheina Guermazi, Director, World Bank Hon. Stella Tembisa Ndabeni- Abrahams, Deputy Minister, Ministry of Telecommunications and Postal Services, South Africa Andrew Rugege, Regional Director for Africa, International Telecommunication Union (ITU) Ngene B. Gituku, Chairman of Communication Authority of Kenya, Ministry of Information, Communications and Technology Juliet Annamah , CEO JUMIA (online shopping platform) Abuja , Nigeria EU Representative Rooba Yanembal Moorghen, Permanent Secretary, Ministry of Technology, Communication and Innovation, IT Security Unit, Mauritius Jean Philbert Nsengimana, Special Advisor, Smart Africa <p>Room Cinema Hall</p>	<ul style="list-style-type: none"> Momarr Mass Taal, CEO, Tropingo Food, Gambia Tei Konzi, Commissioner for Trade, Customs and Free Movement, ECOWAS Dr. Francis Mangeni, Director of Trade, COMESA Gainmore Zanamwe, Senior Manager, Intra-African Trade Initiative, Afreximbank. <p>Room Conference Hall</p>	
13:00 – 14:00	Lunch Break		
14:00 – 15:15	<p>Parallel Session</p> <p>Afreximbank Export Trading Company Strategy</p> <p>Moderator: Wole Famurewa, CNBC Africa</p> <p>Panelists:</p> <ul style="list-style-type: none"> Dr. Christopher C. Edordu, Chairman of the Board of Elixir Investment Partners Limited and pioneer President and Chairman of the Board of Afreximbank Sang-Ho Shin, Vice President and head of Customer Experience Kolon Industries Inc, South Korea; Ankit Khandelwal, Director Africa, MUFG Bank Ltd, Japan; Segun Awolowo, CEO, Nigeria Export Promotion Council Lamon Rutten, CEO, Indonesia Commodity and Derivatives ETC - TBC <p>Room Cinema Hall</p>	<p>Parallel Session</p> <p>Training Programme Bootcamp on How to Export</p> <p>Facilitated by Export Development Agency, Egypt</p> <p>Room Lecture Hall B</p> <p>(By invitation)</p>	
15:15 – 15:30	Refreshment Break		
15:30 -16:30	<p>Parallel Session</p> <p>Infrastructure for a sustainable Intra-African Trade Promotion – Transport</p> <p>Smart Transport Networks: Scaling-Up Africa's competitiveness And Trade</p> <p>Facilitated by African Union</p> <p>Moderator: TBC</p> <p>Panelists:</p> <ul style="list-style-type: none"> Mike Salawou, Division Manager, Infrastructure & Partnerships, AfDB Adefunke Adeyemi, Regional Director, Advocacy and Strategic Relations, IATA Tewolde GebreMariam, Group Chief Executive Officer, Ethiopian Airlines Papa Atoumane Fall: AG. Secretary General,African Civil Aviation Commission (AFCAC), Dakar, Senegal Boubacar Djibo, Director, Air Transport Bureau,International Civil Aviation Organisation (ICAO), Montreal (QC), Canada Symmere Johnson, Head of Regional Integration, Infrastructure and Trade Division, NPCA Anna Waldmann: Head of PIDA Programme, GIZ Ahmed Aly: Chief Executive Officer, Nile Air, Cairo, Egypt Peng Hao, Deputy General Manager of the Sovereign Business Department (Concessional Loan Department), China Eximbank <p>Room Cinema Hall</p>	<p>Parallel Session</p> <p>Paperless partnership – promoting the e-formalities agenda in Africa</p> <p>Facilitated by UNECA/ATPC</p> <p>Moderator: Onyi Sunday, Former CNBC AFRICA TV Anchor</p> <ul style="list-style-type: none"> Amos Wangora, CEO, KENTRADE (Kenya) Mohamed Benayad, Secretary General, Ministry of Commerce (Morocco) Aminata Assome Diatta, Director of External Trade, Ministry of Commerce (Senegal) Ibrahima Nour Eddine Digne, Managing Director, GAINDE 2000 (Senegal) Georges Francis Moutlen, Secretary General, Groupement Professionnel des Acconiers du Cameroun (GPAC, Cameroon) <p>Room Conference Hall</p>	
16:30 -19:00	<p>Cultural show/performance (subject to identification of a sponsor)</p> <p>Venue TBC</p>		

Day 5: Exhibitions Running Alongside Standards & B2Bs, Country Day Feature

Saturday 15 December 2018 Standards & B2Bs				
08:30 – 10:00	Sponsored Breakfast, by invitation			
10:00 – 11:15	<p>Parallel session</p> <p>Workshop on Harmonisation of Trade Standards to facilitate intra-African trade in the context of the AfCFTA</p> <p>Facilitated by Afreximbank in collaboration with ARSO, UNECA and AU</p> <p>Part 1 – Opening and Introduction</p> <ul style="list-style-type: none"> Dr. Oswald Chinyamakobvu, Senior Technical Advisor-Quality Infrastructure, AUC Dr. Hermogene Nsengimana, ARSO Secretary General Representative of Egypt Government, AU Commission H.E. Amb. Albert M. Muchanga, AUC Commissioner H.E. Prof. Ameenah Firdaus Gurib-Fakim, RSO Goodwill Ambassador and Former President of Mauritius <p>Room Cinema Hall</p>	<p>Parallel session</p> <p>Market Access Support for Smallholders (farmers) and SMEs</p> <p>Facilitated by International Islamic Trade Finance Corporation</p> <p>Moderator: Boason Omofaye, Channels Television, Nigeria</p> <p>Panelists:</p> <ul style="list-style-type: none"> Dr. Ahmed Elmekass, Coordinator of AU-SAFGRAD Mohamed El-Etreby, Chairman of Banque Misr <p>Room Lecture Hall A</p>	<p>Parallel session</p> <p>Round Table for African Parliamentarians and Captains of Industry: Building the regulatory framework for trade, investment and continental integration</p> <p>Room Conference Hall</p>	<p>Parallel session</p> <p>Training Programme Bootcamp on How to Export</p> <p>Event facilitated by Export Development Agency, Egypt</p> <p>Room Lecture Hall B</p> <p>(By invitation)</p>
11:15 – 11:30	Refreshment break			
11:30 – 13:00	<p>Parallel session</p> <p>Workshop on Harmonisation of Trade Standards to facilitate intra-African trade in the context of the AfCFTA (continued)</p> <ul style="list-style-type: none"> E Chisanga, Economic Affairs Officer, UNCTAD David Luke, Coordinator, ATPC/UNECA UNIDO Representative <p>Part 2 – Basis for Harmonisation:</p> <ul style="list-style-type: none"> Dr. Amany Asfour, International President, BPW International Dr. Edem Adzogeny, Special Advisor to the Afro Champions' Executive Committee, Afrochampions ECOWAS Chamber of Commerce representative <p>Room Cinema Hall</p>	<p>Parallel session</p> <p>Informal cross-border trade in Africa – What do we know? How can it be supported?</p> <p>Facilitated by UNECA/ATPC</p> <p>Moderator – David Luke, Coordinator, ATPC, UNECA</p> <ul style="list-style-type: none"> Daniel Asare-Kyei, Ag. CEO, Esoko Networks Gerald Makau Masila, Executive Director, East African Grain Council Hassan Bello, Executive Secretary, Nigerian Shippers Council Vanessa Erogbogbo, Head, Women and Trade Programme, International Trade Centre Chris Mukiza Ndatira, Director, Macroeconomic Statistics, Uganda Bureau of Statistics Francis Mangeni, Director of Trade, COMESA <p>Room Conference Hall</p>	<p>Parallel session</p> <p>Training Programme Bootcamp on How to Export</p> <p>Event facilitated by Export Development Agency, Egypt</p> <p>Room Lecture Hall B</p> <p>(By invitation)</p>	
13:00 – 14:00	Lunch break			
14:00 – 16:00	<p>Workshop on Harmonisation of Trade Standards to facilitate intra-African trade in the Context of the AfCFTA (continued)</p> <p>Part 3 – Private Sector Involvement in Standards Development and Harmonisation:</p> <p>Moderator: Dr. Oswald Chinyamakobvu, Senior Technical Advisor-Quality Infrastructure, AUC</p> <ul style="list-style-type: none"> Dr. Hermogene Nsengimana, Secretary General, ARSO Margaret Lungu, Regional Coordinator, SADCSTAN Gerald Masila, Executive Director and Board Secretary (Kenya), Eastern Africa Grain Council Edward Njoroge, President, ISO Abderrahim Taibi, Director General IMANOR, Kingdom of Morocco Sandra Uwera, CEO, COMESA Business Council Dr. Eve Gadzikwa, ARSO President Fergus Drake, CEO, Crown Agents Kofi Adomakoh, Director, Project Finance <p>Part 4 – Standards, Trade and Industrialisation:</p> <p>Moderator: Dr David Luke</p> <ul style="list-style-type: none"> Rajesh Aggarwal, Chief, Trade Facilitation and Policy for Business, ITC Prof. Ameena Gurib-Fakim, Mauritius Chris Oluoch, Fair Trade Africa Hussein Hassan, Head of Industry, Department of Trade and Industry, African Union Commission Afreximbank Representative Dr. Edem Adzogeny, Special Advisor to the Afro Champions' Executive Committee, Afrochampions Dr Hermogene Nsengimana, ARSO Secretary General 	<p>Enhancing Investment in the Agriculture Sector and Agriculture Trade</p> <p>Facilitated by AU</p> <ul style="list-style-type: none"> Dr. Godfrey Bahiigwa, Director, DREA – articulate the vision of DREA in the context of Agenda 2063 Dr. Simplicie Nouala Fonkou, Head of Division, Agriculture and Food Security; present on agriculture and food security Ernest Ruzindaza, Senior Advisor/CAADP Team Leader- Present on the CAADP Flagship programme Diana Akullo Ogwal, Policy Officer, Crop Production (Coordinator of the event) – Frame the dialogue on SPS and food safety Beatrice Egulu, Policy Officer Food Security and Agriculture (Manager of the Exhibition) <p>Room Conference Hall</p>	<p>Training Programme Bootcamp on How to Export</p> <p>Facilitated by Export Development Agency, Egypt</p> <p>Room Lecture Hall B</p> <p>By invitation)</p>	

	Room Cinema Hall	
19:00 – 23:00	Dinner and Music Concert (by invitation)	
	Venue TBC	

Day 6: Exhibitions Running Alongside Workshops & B2Bs, Country Day Feature

Sunday 16 December 2018		
Exhibitions Running Alongside Workshops & B2Bs, Country Day Feature		
09:00 – 10:00	Country Day Feature	
10:00 – 11:15	Parallel Session African Diaspora – Mobilising Diaspora Resources to support intra-African Trade. Moderator: Kehinde Aig-Imoru, Correspondent <ul style="list-style-type: none"> Eiman Kheir, Acting Head of Division, African Union Commission Hon. Timothy Elisha McPherson Jr., Founding Governor of the Central Solar Reserve Bank of Accompong and the Minister of Finance, Accompong, Jamaica Kemi Arosanyin, Director, Africa Trade Expansion Programme, Africa, World Trade Center, Miami, USA David Rasquinha, CEO, Export-Import Bank of India Ahmed El Basheer, Director, Citizen and Diaspora Organizations Directorate Tarek Fayed, CEO, Cairo Bank Signing Ceremony <ul style="list-style-type: none"> Signing of BADEA USD 75Million facility Room Cinema Hall	Parallel Session Continental Workshop on Trade and Gender Working together for gender-sensitive implementation of the African Continental Free Trade Area: The role of Regional Economic Communities Facilitated by UNECA Room Conference Hall
		Parallel Session Youth Entrepreneurship and Empowerment Facilitated by AU-HRST <ul style="list-style-type: none"> Paschal Anosike, Director, Centre for African Entrepreneurship and Leadership Dr. Bitange Ndemo, Professor, University of Nairobi Arun Sukumar, Director, African Institute for Transformational Entrepreneurship Anna Ekeledo, Executive Director, Africalabs Tomas Sales, Private Sector Lead, UNDP Regional Service Centre for Africa William Eden Senyo, CEO Impact Hub, Ghana Carole Attoungbre, Eneza Education Shaffik Sekitto, Matibabu Otuto Amarauche Chukwu, Research and Knowledge Management officer, African Center for Training, Research and Development Room Lecture Hall A
11:15 – 11:30	Refreshment break	
11:30 – 12:15	Townhall: Conversation with Jack Ma, Executive Chairman, Alibaba Group Moderator: Isha Sesay, Former CNN Anchor Promoting Entrepreneurship for Africa's Economic Transformation & the Launch of The Alibaba Entrepreneurship programme for Africa Moderator: Zainab Badawi, Presenter, BBC Room Theatre	
13:00 – 14:00	Lunch break	
14:00 – 16:00	Parallel Session Free Movement of Persons: the journey so far Facilitated by African Union Opening Remarks by African Union Commission, Department of Political Affairs Moderator: TBC Panel Discussions on Free Movement of Persons and its Impacts on Trade Issues in Africa: Panelists: <ul style="list-style-type: none"> Olabisi Dare, Head of Division (HARDP), African Union Commission Dr Nelson. O Magbagbeola, ECOWAS Ethel Sirengo, EAC Dr Ibrahim. A Kane, OSIWA, Respresenting the Civil Society Sector John Mugabo, African Union Commission Panel Discussion on Benefits & Challenges of Free Movement & Trade in Africa- Emerging good practices: <ul style="list-style-type: none"> Dr. Edem Adzogenu, Special Advisor to the Afro Champions' Executive Committee, Afrochampions Hassan Allam, CEO, Hassan Allam Construction Room Cinema Hall	Parallel Session Empowering African women and youth in the new AfCFTA era – Making AfCFTA a reality for women and youth Facilitated by UNECA Moderator: Tumi Makgabo, South African TV Presenter, M-Net Presentation by: <ul style="list-style-type: none"> H.E. Agbor Sarah Mbi Enow Anyang, Cameroon, Commissioner for Human Resources, Science and Technology Beatrice S. Hamusonde, Director for Gender, COMESA (TBC) Nancy Gitonga of EAWiBP Rubelyn Alcantara, Advisor, Uhusiano Capital (TBC) Bunmi Otegbade. Co-Founder and Managing Director, Generation Enterprise Angela Ajala, National President, African Women Entrepreneurship Program (AWEP) Room Conference Hall
16:00 – 18:30	B2B Exchanges	

Day 7: Closing Day (Exhibition Continuing)

Monday 17 December 2018 Exhibitions Running Alongside Workshops & B2Bs, Country Day Feature	
10:00 – 13:00	<ul style="list-style-type: none"> • Award Ceremony • Announcement of next host country for IATF 2020 <p>Closing Remarks:</p> <ul style="list-style-type: none"> • Representative of next host country for IATF 2020 • H.E. Mr. Moussa Faki Mahamat, Chairperson of the African Union Commission • H.E. Prof. Benedict O. Oramah, President and Chairman of the Board of Directors, Afreximbank • H.E. Mostafa Madbouly, Prime Minister of Egypt <p>Room Cinema Hall</p>
13:00 – 14:00	Closing lunch for partners & sponsors
14:00 – 18:00	Meeting of the IATF Advisory Council